810.869.7857   austintruchan@me.com   austintruchan.net

austintruchan

I'm Austin Truchan, a digital experience designer with a strong belief in simplicity, delightful interactions, and human-centered design. I craft digital experiences for the web, native OS applications, and speculative interfaces. I specialize in UI/UX, Web Design, and Frontend Development, but practice everything from logo and brand design, to experimental graphic and motion design. I currently work for the Michigan Economic Development Corporation as their Web, UX/UI Designer & Frontend Developer. View my portfolio here.

2011 - 2015

Media & Information, BA

Michigan State University

Concentration: Interactive Web Design
Specialization: Design
Graduated With Honors

Skills

User Interface Design, User Experience Design, Interaction Design, Web Design, Graphic Design, Motion Design, Front End Development, Typography, Prototyping, Branding Design, Logo Design, Information Visualization, Accessibility Design (ADA), Information Architecture, Persona Creation, User Research.

Tools

Sketch, Figma, Webflow, InVision, Craft, Zeplin, Illustrator, Photoshop, After Effects, InDesign, Affinity, HTML, CSS, SCSS, JS, Git, Wordpress, Bootstrap, Foundation, Leaflet, Drupal, Nova, SwiftUI.

Interests

Minimalism, Simple Living, Running, Biking, Climbing, Backpacking, Canoeing, Video Games, Board Games, Reading, Nature, Coffee & Tea.

2023 - NOW

Web, UX/UI Designer & Frontend Developer

Michigan Economic Development Corporation

Designing visually engaging web experiences to attract Michigan businesses and tourism prospects. Analyzing web analytics, crafting wireframes and high-fidelity visual prototypes, developing an organizational design library/system, and writing frontend code. Collaborating closely with project stakeholders and developers to ensure a cohesive design vision that pushes boundaries.

2016 - 2023

Lead UX/UI Designer

Matrix: Center for Digital Humanities & Social Sciences

Translating complex user flows into simplistic, delightful, and intuitive visual user interfaces. Developing high fidelity prototypes to collaborate the design vision between project managers, clients and developers. Working closely with development teams to ensure that the visual design and experience is properly implemented from concept to reality.

2017 - 2019

Design Lead

DishRoots, inc.

Leading the design vision for the branding, iOS app, and web design. Working with product management and development to ensure vision is carried through.

2015 - 2017

Lead Designer

Spartahack

Lead designer for the Michgan State Universtiy Hackathon, "Spartahack." Redesigned the hackathon's logo, visual identity and web design.

2014 - 2015

Digital Designer

Out of The Box

Lead digital designer amongst a team of multi-media students. Redesigned the Out of the Box website and managed branding and web design for our clients.

2013 - 2014

Web & Graphic Designer

The School of Planning, Design & Construction and The Land Policy Institute

Graphic design and web management for the Land Policy Institute, and the School of Planning, Design, and Construction. Poster, flyer, and logo design.

See more roles and details on LinkedIn